## Reduce your losses

### Stop friendly fraud and chargeback abuse in real time



Chargeback abuse



Return abuse



Refund abuse



Policy manipulation

#### First party fraud

Occurs when customers intentionally deceive businesses for personal gain



#### Common forms of returns abuse<sup>1</sup>



Top 5 fraud prevention tactics you need to know



Utilizing Al and machine learning: Analyze past patterns to identify, flag, and stop policy abusers



Leveraging digital identities and profiling: Distinguish regular customers from threat



**Implementing secure data-sharing technologies**: Access other merchants' compliance databases to identify bad actors



**Acting against abusers**: Introduce new policies to decline checkout or impose fees on frequent abusers



**Building evidence against false claims**: Review transactional history and digital identities to build cases against false claims

# Protecting your revenue and reputation starts now

Discover how *ACI*® *Fraud Management*™ *for merchants* blends machine learning, analytics, positive profiling, customized fraud strategies, and human expertise into one API.

